

BEEHIVE ENTREPRENEURSHIP FOR SOCIAL CAUSES

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ABSTRACT

Beehive means a structure that provides a natural habitation for bees and as bees give time to build it; any workplace where people are very busy we put it as beehive. Beehive Entrepreneurship is that entrepreneurship of an entrepreneur for whom Time is the most important investment. And when a Beehive is made for a social cause it becomes inspiration for others as a source and a unique culture flows from there i.e. from one to another and so on. In this paper we discuss the terms Social problems, causes and the social changes. Most importantly it has been tried to cover most of the world's social entrepreneur. The charm is not economical but the blessings we receive from the society, where the actual social problem is associated with human beings, animals or even earth. And surely it reciprocates back to us may be directly or indirectly

KEYWORDS: Social Entrepreneurship, Social Problem, Social Cause, Social Change, Social Entrepreneurs Worldwide

1. Introduction

Beehive means a structure that provides a natural habitation for bees and as bees give time to build it; any workplace where people are very busy we put it as beehive. Beehive Entrepreneurship is that entrepreneurship of an entrepreneur for whom 'Time' is the most important investment. And when a Beehive is made for a social cause it becomes inspiration for others. A culture flows from that source to another and so on. This culture is nothing but 'Social Entrepreneurship'. Any management starts with a problem. Here also we have some problems and those problems are known as Social Problem. Cause for which any Social Entrepreneur works is nothing but a Social Cause; and that too to bring a change i.e. Social Change.

2. Social Entrepreneurship

When we talk about Entrepreneurship, it is based upon the 'Socio-economic' phenomenon. It means that the Entrepreneurs' activities are for 1) Economic benefits and 2) Society dedication. As we know the generation of business idea comes from Innovations. And the innovation starts from creativity. Creativity is the process of Thinking and we think for some Problem. If the Problem is a Social Problem and for that we use our entrepreneurial thinking followed by creativity and innovations and ultimately we reach a business idea; this is sure that the propagation is for social cause. This business idea is for social benefits and when we use our Entrepreneurship to solve that social problem for a social change the entrepreneurship is known as Social Entrepreneurship. The phenomenon behind is the same as of entrepreneurship i.e. 'Socio-economic' but our concentration is more towards Society rather than Economy and if it is