Standard Operating Procedure – Technical, Business & Strategic Mentorship

Incubation Centers to Select a Few Industry/ Sectors to Cater/ Focus ← E.g. Agriculture, Healthcare, Edu., IT Services, Livelihood

Call from 'Aspirant Entrepreneurs' to Join Incubation Center as Pre-incubatee(s) ← Setting Eligibility for being pre-incubatee

Preincubation training – Motivation, Design Thinking, Product Development ← At least two-week hands-on training is to be designed

Product-Business Idea has to be generated and vetted ← One to one technical mentorship is required

PoC/ PoV / Prototyping ← Makers Space/ Laboratories Support is provided

Technical Mentorship

Product Validation ← Feedback from first consumers

Not Passed

Passed

Another Idea is to be selected

MVP(s) to fix ← Lighthouse Customers should be engaged

Business Mentorship

Enterprises Incorporation & Starting of Production ← Product-Market Fit

Scaling up the Business ← Growth Hacker are to be outsourced

Capturing position in the Market Market Share-wise ← Portfolio Management

Strategic Mentorship

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